

IDEAS FOR MENTORING DISCUSSIONS



Ad Industry Action for LGBTQG Inclusion

- 1 Career planning**
- 2 Growth goals**
- 3 Perceived or experienced barriers to growth**
- 4 Work/life balance**
- 5 Leadership/Teamwork – relationship challenges and opportunities**
- 6 Professional challenges – individual, team, management**
- 7 Unique experiences based on LGBTQ+ status**
- 8 Time management**
- 9 Personal brand building**
- 10 Asking for a raise/negotiating salary**
- 11 Networking**